

NEPTUNE TOWNSHIP

CROSSROADS OF THE JERSEY SHORE



Neptune
Township - NJ

*Where Community, Business & Tourism Prosper...
Excitement Without Boundaries.*

Neptune Township Overview



Historically known as the “Crossroads of the Jersey Shore”, thanks to its easy access from over half a dozen state highways and nearby bus and train stations. Neptune Township is proud of its diversity of neighborhoods, its traditional American spirit and its recreational abundance.

From county parks, to sandy beaches, from national historic sites and homes to fantastic shopping and vacation destinations, the communities of Neptune Township nestled in eight square miles of east central Monmouth County — offer everything you need to live, work, play and grow.



Ocean Grove and Shark River Hills...

where historic charm adds to everyone’s pleasure, and caring communities are preparing the future. Ocean Grove offers vacationers the perfect destination with a rich history. Victorian architecture and its famous “tent city”. Shark River Hills, with easy access to parks, recreation and fishing is nothing less than a sports enthusiast’s paradise.



The Gables, Bradley Park, College Town and West Neptune...

where residential living meets shopping convenience, and inviting communities bring the “good life” home. The Gables, College Town and Bradley Park feature a mix of urban advantages creating the ideal residential living experience. Historic West Neptune is proving to be the perfect setting for a thriving residential neighborhood with select commercial development opportunities.



Seaview Island and Midtown...

where a world of opportunity adds exciting energy, and an active community is making things grow. Seaview Island is a residential and boating community where the sun rises and sets over the Shark River Bay. Midtown is in the midst of a great revitalization that is well on its way to making the hopes and dreams of its residents and businesses come true.



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Neptune Township Schools



Summerfield Elementary School serves as a model for Sustainability and Green School construction. Recently recognized as the first public school in New Jersey to be certified as LEED Gold, this Pre-K-5 elementary school provides a healthy learning environment while at the same time offering numerous opportunities for students to become future ambassadors for our environment.

Neptune is a Pre-K to 12 school district with schools in every neighborhood of the Township. With a 13 to 1 student to teacher ratio, Neptune schools not only provide a comprehensive education but have a full range of sports programs. The township high school was recently named the number one school for sports in the state. The Township residents also have access to the Monmouth County specialty high school programs for High Tech, Health, Communication, and Marine Arts and Sciences. The township has cooperative programs with Monmouth University, Brookdale Community College and a number of other local institutions of higher learning.



With more than \$100 million in investment in Neptune Schools over the last five years, the township is uniquely positioned for growth without additional school development.

The Midtown Community Elementary School is the premier example for New Jersey's K-12 School Districts of the power they have to develop educational facilities that meet the differentiated need of their districts while creating opportunities for community economic growth.



The school is the first piece in the full redevelopment of the surrounding Neptune community. The MCES is not just a stellar example of community planning and development, but a mantlepiece for sustainable "green" design.

The sustainable features employed throughout the school not only create valuable cost and energy savings for the district, but create progressive learning spaces that enhance the learning and academic performance of the students who utilize them.

The Midtown Community Elementary School unites the needs and goals of its students, educators and community members with a school designed for lifelong learning and neighborhood support.

The school is scheduled to achieve LEED Platinum status, the highest rating given by the Leadership in Environmental and Energy Design system from the United States Green Building Council.



Neptune Township Amenities

Neptune is well positioned for recreation with its location between the Atlantic Ocean, Shark River and the farms of central New Jersey. The Township also has a long history of setting aside recreational space that began when the master plan for the Ocean Grove section was established more than a hundred years ago. The township recently updated its master plan and included a comprehensive recreational plan.

Township amenities include:

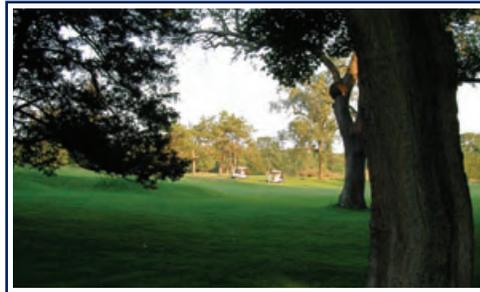
Unspoiled ocean beaches,
Marinas with ocean access,
Parks and open spaces,
Golf courses,
A Senior center,
Tennis courts,
An Aquatic center,
Youth recreation programs such as;
Sailing,
Volleyball,
Yoga,
Movie nights,
Pop Warner Football,
Soccer,
Little League,
and Bidy Basketball.



With more than a half mile of beautiful beach, Ocean Grove is one of the few noncommercial beaches at the Jersey Shore.



The Shark River provides abundant boating opportunities with easy access to the ocean.



The Township has abundant open space, including a Monmouth County Park System golf course and Jumping Brook Country Club.



Neptune Economic Development Corporation Programs

Business Expansion Assistance

The EDC offers a low interest loan program to help local businesses expand and create jobs. The program has helped a number of entrepreneurs ranging from a florist just getting started to a generations old meat processing business that needed help to stay in town.

Façade Improvement Programs

This program helps business owners through loans, grants and architectural assistance to significantly improve the facades of their properties.



Tax Credit Programs

For targeted areas of the Township, the EDC will assist developers obtaining below market equity capital, commercial loans, and home construction loans.



Brownfield Programs

Neptune Township is one of only 11 municipalities eligible for loans and grants to remediate contaminated soil and to upgrade or replace oil tanks. The EDC assists developers in obtaining these monies.



Other Programs

Neptune is unique in the diversity of state programs it can utilize to assist businesses and residents including:

Health Enterprise Zone - A program that grants tax relief to physicians and medical centers who practice in state designated medically underserved areas.

Live Where You Work - A home mortgage incentive program that provides low interest mortgage loans and assistance to home buyers that purchase a home in the town where they are employed.

Urban Aid Community - A program of expanded state assistance for economic development, open space, and transportation projects.

Neighborhood Preservation Program - administered by the New Jersey Department of Community Affairs Division of Housing and Community Resources, provides funding to municipalities to address housing rehabilitation and revitalization needs in order to revitalize threatened but viable target areas.

The mission of the Neptune Township Economic Development Corporation is to further the goals of the Township through the use of innovative economic programs, grants and loans.

- Creating new ratables to continue our long history of stable tax rates.
- Preserving existing jobs and attracting new businesses to create new job opportunities for Township residents.
- Utilize limited development areas in ways that will generate the most tax revenue and job opportunities without negatively impacting the schools system, residents or the environment.
- Supporting a continuous program of community revitalization and improvement.



Development Fast-Track Assistance

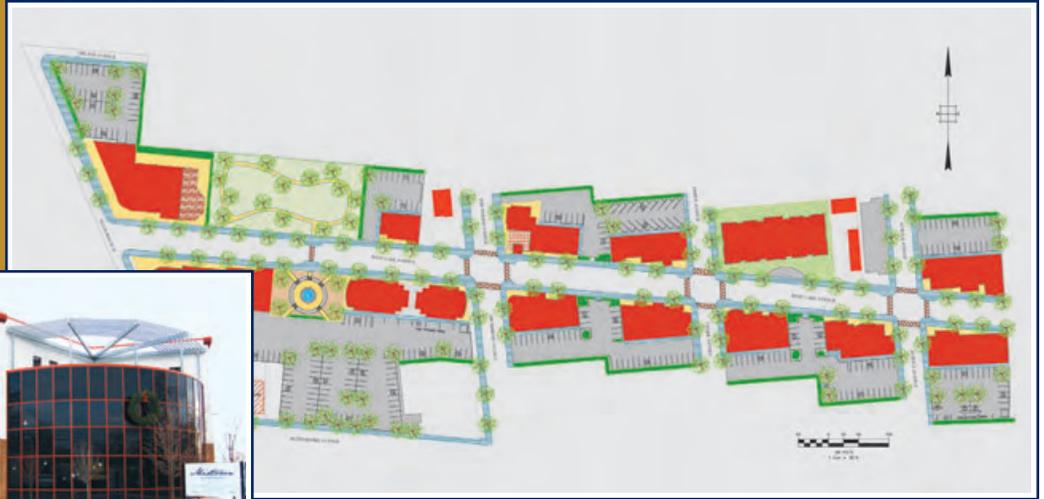
For projects that will have significant positive economic impact on the Township, the EDC will coordinate technical support to speed the project through the permit review process.



Neptune EDC Projects

Midtown Redevelopment Plan

The West Lake Avenue Redevelopment Plan represents a new beginning for West Lake Avenue and its residents, business owners, and property owners in this key neighborhood. The plan recommends specific steps that Neptune is taking to create a vibrant, pedestrian-friendly “neighborhood center” for Midtown. Shops, offices and restaurants, will provide jobs, shopping opportunities, and services for West Lake and its surrounding neighborhoods.



North Channel Redevelopment Plan

With its panoramic views and scenic vistas of the Shark River Inlet and Bay and its proximity to Route 35 and nearby New Jersey shore points, the North Channel of the Shark River Inlet has long offered the promise of becoming a charming and vibrant destination for the residents of Neptune Township and the surrounding region. With the North Channel Waterfront Redevelopment Plan, the Township will create a new public-private partnership for the revitalization and redevelopment of this important economic and recreational resource for our community.



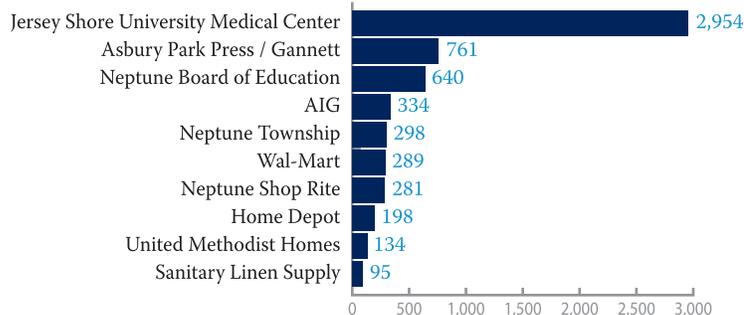
North End Redevelopment Plan

The Ocean Grove North End Redevelopment Plan provides a planning framework for the redevelopment and revitalization of the former North End Hotel site situated at the north end of the Ocean Grove oceanfront and boardwalk. The plan envisions the redevelopment of the site into a new mixed-use community with a hotel and combination of residential and commercial uses, including public spaces and amenities.



Neptune Demographics

Top Ten Employers



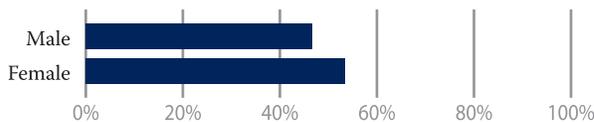
Average Property Tax Per Residence



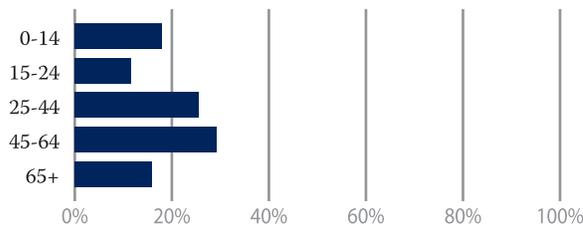
Population 27,916

Mean Household Income \$72,232

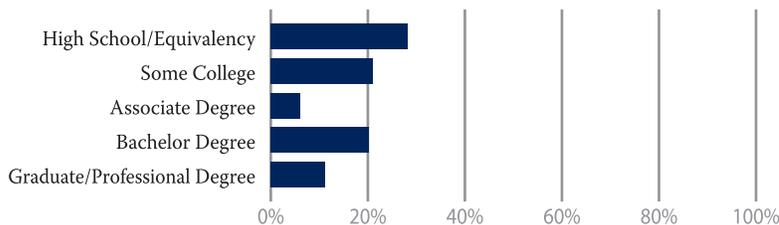
Gender



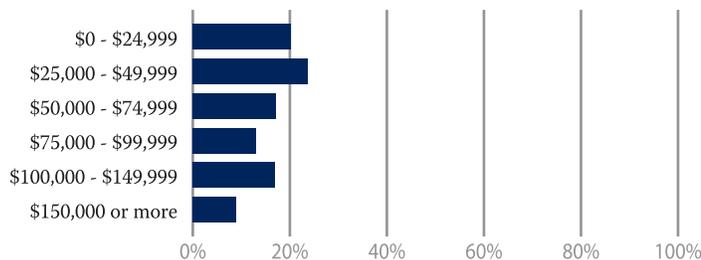
Age



Education



Household Income



About Jersey Shore University Medical Center

Founded in 1904, Jersey Shore University Medical Center is a 658-bed academic, tertiary care medical center serving patients across central and southern New Jersey.

Jersey Shore is the flagship hospital of Meridian Health, a healthcare system providing services across the continuum: from ambulatory surgi-centers to home health care to nursing homes and rehab centers.

In 2009, Jersey Shore completed one of the largest renovations and expansions in the history of New Jersey, which included a new inpatient pavilion and an emergency department that covers more than one acre of the campus.

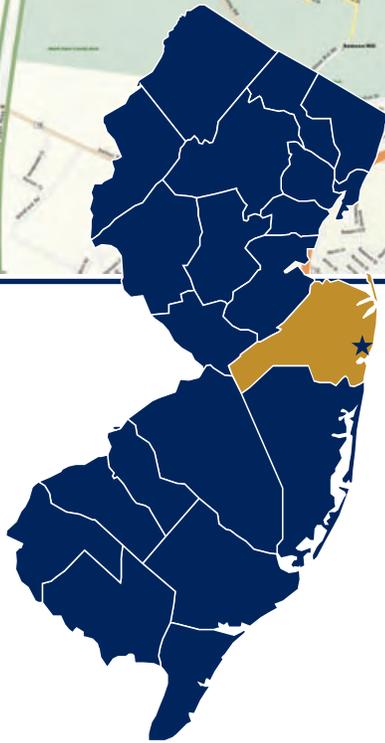
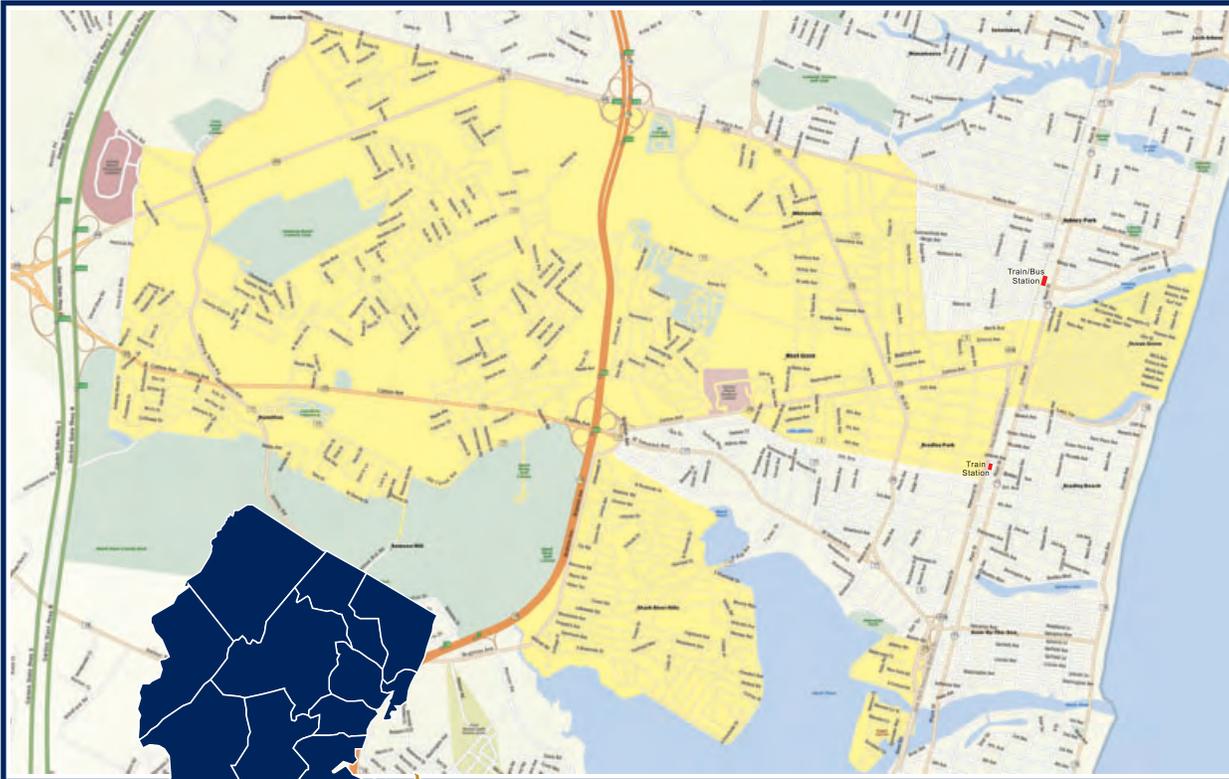


Jersey Shore University Medical Center is home to the regional Trauma Center for Monmouth and Ocean counties, the only cardiac surgery program in the area—with outcomes that rival the nation's best—and the first state-designated children's hospital in the region.

Jersey Shore is also building its reputation as the leading academic medical center in the region and is committed to improving the health of the community and advancing medicine through clinical care, teaching, and research.



Neptune Township, NJ



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