

TOWNSHIP OF NEPTUNE

RESOLUTION 26-110

A RESOLUTION OF TOWNSHIP OF NEPTUNE, ESTABLISHING A FILM, ENTERTAINMENT, TELEVISION AND ARTS ADVISORY COMMITTEE AND PROVIDING FOR ITS PURPOSE, MEMBERSHIP, AND DUTIES

WHEREAS, the Township of Neptune ("Township") recognizes the economic, cultural, and community benefits derived from film, television, entertainment, and arts-related activities conducted within the Township; and

WHEREAS, the Township desires to encourage responsible development of film, television, entertainment, and arts initiatives while ensuring that such activities are conducted in a manner consistent with public safety, community standards, and local ordinances; and

WHEREAS, the Township Committee finds it to be in the best interests of the Township to establish an advisory body to review, recommend, and provide guidance concerning policies, procedures, rules, and opportunities relating to film, television, entertainment, and arts activities within the Township;

NOW, THEREFORE, BE IT RESOLVED by the Township Committee of the Township of Neptune, County of Monmouth, State of New Jersey, as follows:

Section 1. Establishment

There is hereby established a Film, Entertainment, Television and Arts Advisory Committee ("Committee"), which shall serve in an advisory capacity to the Township Committee.

Section 2. Purpose

The purpose of the Committee shall be to:

1. Advise the Township Committee on matters relating to film, television, entertainment, digital media, performing arts, visual arts, cultural programming, and related industries within the Township.
2. Review existing ordinances, policies, and procedures and recommend rules, guidelines, and best practices governing film production, special events, and arts-related activities.
3. Promote the Township as a location for film, television, entertainment, and arts activities in a manner consistent with municipal regulations and community values.
4. Provide recommendations regarding permitting processes, logistical coordination, and operational standards for productions and events.
5. Encourage collaboration between industry professionals, local businesses, arts organizations, schools, and residents.
6. Identify economic development opportunities and potential revenue streams associated with entertainment and arts initiatives.

The Committee shall have no legislative, executive, or enforcement authority and shall serve solely in an advisory capacity.

Section 3. Membership

- A. The Committee shall consist of not fewer than five (5) and not more than ten (10) members.
- B. Members shall be appointed by the Township Committee.
- C. Membership should, to the extent practicable, include individuals with experience or interest in one or more of the following areas:

- Film or television production
- Performing or visual arts
- Entertainment law or media
- Economic development
- Business or hospitality industries
- Community or cultural organizations

D. Members shall serve staggered terms of three (3) years, except that initial appointments may be for shorter terms to establish staggered expiration dates.

E. Members shall serve without compensation but may be reimbursed for authorized expenses consistent with Township policy.

F. Vacancies shall be filled by appointment of the Township Committee for the unexpired term.

Section 4. Officers and Organization

A. The Committee shall annually elect from among its members a Chairperson and Vice-Chairperson.

B. The Committee may appoint a Secretary, who may be a member or a designated Township staff liaison.

C. The Committee shall adopt bylaws governing its procedures consistent with Township ordinances and applicable law.

D. Meetings shall be conducted in accordance with applicable open public meetings laws.

Section 5. Duties and Responsibilities

The Committee shall:

1. Develop and recommend guidelines for film permits, production activities, and arts-related events.
2. Provide advisory review of proposed film or entertainment-related policies prior to consideration by the Township Committee.
3. Submit periodic written reports and recommendations to the Township Committee.
4. Coordinate with appropriate Township departments regarding public safety, traffic control, insurance requirements, and community impact.
5. Conduct outreach to industry professionals and community stakeholders to promote responsible growth of entertainment and arts activities.

Section 6. Staff Support

The Township Administrator, or designee, shall provide administrative support and serve as liaison between the Commission and the Township Committee.

Section 7. Effective Date

This Resolution shall take effect immediately upon adoption.

CERTIFICATION

I, William Bray, Township Clerk of the Township of Neptune hereby certify that the foregoing is a true copy of a resolution duly adopted by the Township Committee of the Township of Neptune, Monmouth County, State of New Jersey at a meeting held on February 24, 2026.

William Bray, RMC, CMR
Township Clerk