

## Pilot for Parking Permits

Asbury Park's success has become a nightmare for Ocean Grove residents as visitors' park for free, taking valuable space from residents and tourists who would spend money in OG. The problem is exacerbated beyond the summer for the North end as Asbury Park (AP) events extend well into October. Adding to the problem, AP Park worker's park in the North end on a daily basis. On the south side, Bradley Beach has implemented paid parking and visitors to Bradley are parking in the Grove. Parking for Ocean Grove residents during the summer has become a nightmare for many. The lack of driveways and allocated parking for residents means they become prisoners in their own homes, especially on Thursdays through Sunday weekends.

### Ocean Grove resident demographics

- 3049 residential units of which 1734 are occupied year round.
- 3015 fulltime residents; 50% of fulltime residents live alone, Median age is 53
- 1/3 (1055) of residents are over 62 and 815 residents are over 65 of which almost 70% are women.
- Density is the second highest on the Jersey Shore

### Impacts

- Quality of life is significantly diminished for residents who feel trapped.
- More cars are parking in the fire zones.
- More Adverse Behaviors such as:
  - Cars have had their tires punctured on cars in the North End
  - The parking games include taking up extra space, putting garbage cans and chairs to reserve a spot, threatening people with towing.
  - These behaviors and a general decrease in civility affects how welcoming our town feels to tourists.

### Options for pilot

- a) All Ocean Grove - According to the 2012 CME study there are 3551 spaces and we just added 18 in 2017 making the total available parking spaces 3569. We would need approximately 1900 permitted spaces.
- b) North side (Wesley Lake through to and including Heck (north to south), OG Gates to Ocean (west to east) – 1025 spaces of 3569 available spaces

### Proposal

- Permit parking on 1 side of each street, (except streets near Lake/Asbury and the North end condos and apartments).
- Pilot option a) all OG -- 47% of parking spots town wide would be available to anyone. (1670 spaces)
- option b) North side – 72% of parking spots town wide would be available to anyone. (2544 spaces)
- Commercial zone (Main Ave – Central to New York) to have 2 or 3 hour 9am to 5pm parking limit
- Parking enforcement MUST include ticketing of all non permitted vehicles parked in permitted spaces, including residents.
- 1 permit per household unit (includes apt #). Permits are specific to the car's license for ease of enforcement. Eligible residents include homeowners, annual renters, CMA "tenters" and licensed B&B's only.
- Initial costs of parking permits, including, permits, signs, and other start up expenses will be included in the fee for a permit in the first (pilot) year (\$70-\$90). The cost of enforcement will also be included in that fee. If the pilot is successful and permits continue, annual renewal fees will pay for enforcement (\$20 to \$50) Everyone will pay the higher fee in their first year of purchase and lower fees thereafter.

### Recommended Option for the Pilot

- Option B - Resident Permit Parking for 1025 spaces.
  - Parking problem is more acute; density is higher, easier to implement as a trial and measure impact...

### Goals and Measures

- Increase the probability of parking for residents. *Validation by a satisfaction survey.*
- Improve turnover in the commercial district to drive increased foot traffic to businesses. *Validation by SLEOs conduct survey of turnover of vehicles in the business district*
- Decrease in tickets given out to non permitted cars parked in resident parking over the summer.
- Assure that permitted spaces are 75% occupied during weekends between 10am and 8pm. *Validation by SLEO counts. Too many empty spaces would indicate an opportunity to reduce permitted spaces or offer 2<sup>nd</sup> car permit.*

SO ... Why not Permit Parking?

Tourists will still come and there will be 2400 spots for parking.

CMA has additional option to use its lots (Inskip, South end, etc) for parking for its Auditorium programs.

*Permit estimates based on models using CFO cost estimates and dependent on demand.*